



Great Southern Region Marketing Association Inc

ABN: 39 694 811 256

APPLICATION FOR MEMBERSHIP

Business or Trading Name: _____

ABN: _____

Contact person: _____

Contact Details

Postal address: _____

Ph: _____ Mobile: _____

Fax: _____ Email: _____

In order to keep our costs down our preferred method of communicating with you is by email. Please let us know if this is not an option.

Annual Membership Fee is \$275.00 (inc GST)
(Financial Year - 1 April 2008 to 31 March 2009)

Products:

Category *(please tick appropriate box)* **Details** *(specify type & variety where possible)*

Horticulture _____

Tourism (accommodation/services/farmstay) _____

Value-added products _____

Meat/Fish/Poultry/Eggs _____

Oil, nuts or seeds _____

Wine _____

Retail _____

Restaurant/café _____

Other _____

Please make cheques payable to:
Great Southern Region Marketing Association, PO Box 5388, ALBANY WA 6332
Should you wish to pay by Internet Banking our Account details are **306-025-008956-5**
Please include your details so that we can identify your payment.

We will email you a Tax Invoice on Receipt of your payment

Signed Date:



What the GSRMA does for its members

The GSRMA:

- Is a united voice fostering the synergy of food, wine, agriculture and tourism in the Great Southern Region
- Promotes and stimulates demand for its diverse products at a state, national and international level
- Works in partnership with industry and the state government to assist food and wine producers and tourism businesses reach their full potential
- Provides networking opportunities with other regional producers
- Coordinates and produces an annual Food, Wine and Touring Guide which has a current distribution of 40,000 and offers privileges to members
- Coordinates the Taste Great Southern festival and other seasonal events which showcase the Great Southern Region's food, wine and art against the backdrop of historic sites and places of interest

MEMBERSHIP BENEFITS

- Full voting rights to elect YOUR Board of management from your members
- Listing on www.greatsouthernregion.com.au – Web page links as well as the use of web page to advertise your business
- Discounted listing in Food, Wine & Touring Guide
- Members only Network meetings
- Newsletter bi-monthly
- Exclusive use of the GSRMA logo *Great Southern Naturally*
- Priority notice and invitations to explore business opportunities identified by GSRMA members
- Priority involvement in events to promote your products and services

MEMBERSHIP CRITERIA

Open to individuals, growers, farmers, producers, government departments, and private and public enterprises and corporate entities that meet the following criteria:

1. Must be located in the Great Southern Region and produce or provide a food, wine, tourism or related product or service (includes relevant government services and industry representation)
2. Main business operations should be situated in the Great Southern region. If a head office is outside the region, then a significant part of the operations must be located in the region.
3. Must demonstrate a commitment to the aims of the association which include promoting the Great Southern, high quality standards and sustainable agricultural practices.

MEMBERSHIP FEES (inc GST)

\$275

OTHER SERVICES TO MEMBERS

Members have access to professional marketing and promotional services provided by the GSRMA, this may be on a user-pays basis. The GSRMA is funded to promote the region and develop and manage projects that provide opportunities for individual businesses to promote themselves. However, the GSRMA is not funded by grants or membership fees to provide free services such as marketing, design and event management to individual businesses. Through its personnel, the GSRMA is able to provide such services on a commercial basis or provide initial general advice and then refer businesses to other sources of these services.